25th Annual Stockton Asparagus Festival
Best of the West Food Fest

April 23-25, 2010

343 E. Main St., 10th Floor, Suite B
Stockton, CA 95202
Phone: 209.644.3740
Fax: 209.644.3755
www.asparagusfest.com
June 23, 2010

Message from President C.P. Riddle:

I had the privilege of serving my first term as President of the Stockton Asparagus Festival Board in 2001 during the 16th annual festival at Oak Grove Regional Park. I have truly enjoyed the privilege and honor of serving my second term as President during the 25th Anniversary year in our present beautiful downtown waterfront location.

Twenty five years of longevity is certainly something to celebrate. And the Stockton Asparagus Festival is all about celebration...a celebration of our unique locally grown Delta asparagus, and above all, a celebration each year to show what a great community Stockton truly is. During the festival, Stockton is a community that works together to provide needed funds for worthy local charities, and at the same time has fun providing entertainment for the thousands of visitors who attend the three-day “Best of the West Food Fest”.

We also celebrate the multitudes of volunteers and the City of Stockton employees who worked behind the scenes to make this 25th annual festival a “spear-ited” success.

C.P. Riddle, President
2010 Stockton Asparagus Festival Board of Directors

Board of Directors
C.P. Riddle, President
John Reusche, President Elect
John Green
Robert Harmon
Wayne Hose
Jim Hulstrom
Marc Marchini
Steve Moore
Gerald Smith
Leslie Snyder
Douglass Wilhoit

Festival Staff
Kate Post
Executive Director
Nick Elliott
Assistant to the Director
Kathy Croci
Executive Assistant
Suzi DeSilva
Vendor Services Director
Jennifer Krantz
Vendor Assistant

Past Presidents
Steve Anthony
Alice Conley
Ed Coy
Tom DeBono
John Green
Robert Harmon
Jim Hulstrom
Jim Hushaw
Dorothy Indelicato
Bob Kavanaugh
Gordon Medlin
Steve Moore
Dave Reid
C.P. Riddle
John Reusche
Larry Ruhstaller
Cathi Schuler
Gerald Smith
Leslie Snyder
Joe Travale
Bonnie G. Vistica
Douglass Wilhoit

Stockton City Council
Ann Johnston, Mayor
Katherine M. Miller, Vice Mayor
Elbert H. Holman, Jr.  Leslie Martin
Diana Lowery  Susan Eggman  Dale Fritchken
Kevin O’Rourke, Interim City Manager
Laurie Montes, Deputy City Manager
Committee Chairs & Department Heads

Phil Acosta, Bay Yachts/Marina
Dale Benner, Tables & Chairs
Patrick Bickham, Public Works
Capt. Troy Broddrick, Police Dept.
Tim Campi, Recipe Contest
Lance Calkins, Deputy Fire Chief
Sgt. Jason Christensen, Special Events Supervisor
Kelly Christian, Finance
Raeann Cyencas, Risk Management
Greg Dart, DeCarli Stage
Alberta DeAnda, Transportation
Suzi DeSilva, Vendor Services Dir.
Matt Duaime, City Safety Officer
Mary-Elizabeth Eberhardt-Sandstrom, Fresh Asparagus
Steven Fernandes, Transportation
Royce Fisher, Volunteers
Gary Giovanetti, Asparagus Alley
Craig Graber, Security
John Green, Admissions
Todd Greenwood, City Traffic Engineer
Bob Harman, Tickets/Finance
Steve Henshaw, Inventory Control
Ron Hittle, Fire Chief
Wayne Hose, Waste Management
Jim Hulstrom, Signs & Banners
Katrina Jaggers, Arts & Crafts
Eric Jones, Deputy Police Chief
Jennifer Krantz, Vendor Services
Dino Leonardi, Community & Cultural Services Supt.
Susan Loyko, Solid Waste Management
Gordon MacKay, Deputy Public Works Director
Ray Maestas, Last Chance
Marc Marchini, Chairman, Calif. Asparagus Commission
Michael McDonald, Public Works

Rick McMasters, Delta Asparagus
Lt. Chuck McLaughlin, Police Dept.
Don Miller, Spear-It Run
Steve Moore, Security-VIP Liaison
Bob Murdoch, Public Works
Carl Nielsen, Hole-In-One Golf
Maria Ornelas, Finance
Carol Panerio, Fresh Asparagus
Guy Petzold, Deputy City Attorney
Sgt. Carey Pehl, Boating Safety
Alesha Pichler, Celebrity Kitchen
Nancy Popovich, Central Parking
Andy Prokop, Asparagus Alley
John Reusche, Admissions
Wes Rhea, Tourism
C.P. Riddle, Board President
Kathi Rittenhouse, Tickets
Ann Samuelson, DeCarli Stage
Carrie Sass, Festival Merchandise
Art Serna, Last Chance
Victoria Shankel, Spear-Its Tent
Vijay Sinha, Public Works
Pamela Sloan, Community Services Director
Don Smail, City Redevelopment
Gerald Smith, Admissions
Grace Smith, Public Works
Leslie Snyder, Volunteers
Rick Stepenk, Delta Asparagus
Ed Tofanelli, Public Works
Kathy Tomura, Public Works
Nick Trulsson, Downtown Stockton Alliance
Blair Ulring, Chief of Police
Courtney Vasquez, City Stormwater
Tony Vice, Spear-It Run
Connie Weiman, Communications
Mary Ann Weiman, Communications
Doug Wilhoit, Security/VIP Liaison
Kathleen Williams, Risk Manager
Gerald Young, Deep Fried Asparagus

The 25th Annual Stockton Asparagus Festival proudly supports:

A.A. Stagg Athletic Boosters
Alpha Pi Master
American Heart Association
Animal Friends Connection
Annunciation School - Science Camp
Assistance League
ATT Pioneers
Bear Creek Athletic Foundation
Bear Creek Baseball Boosters
Big Brothers Big Sisters
BSA/GYC - Big Valley District
Boy Scout Troop #145
Boy Scout Troop #168
Boy Scout Troop #425
Boys & Girls Club of Stockton
California Asparagus Commission
California Women in Agriculture
Central United Methodist Church
Child Abuse Prevention Council
Children's Home of Stockton
Children's Organ Transplant Organization
Clements-Lockeford Lions
Colonial Heights Pool Association
Community Blind Center
Daughters of the British Empire
Delta Rotary
Disabled American Veterans of San Joaquin County
Downtown Stockton Alliance
Edison High School Athletics
Family Day at the Park
Family Resources Network
Family & Youth Services
First Baptist Singles Ministry
Galt Share/L'Chayim
Gospel Center Rescue Mission
Greater Stockton Chamber of Commerce
Hospice of San Joaquin
Insurance Professionals of San Joaquin County
John R. Williams Elementary PTSA
Junior Aid of Stockton
Junior League
Knights of Columbus - Presentation Council
Knights of Columbus - St. Luke’s Council
Last Chance Recovery
League of Women Voters
Lincoln High Softball
Linden Lions
Lodi B.P.W.
LULAC
Mable Barron School PTSA
Mary Graham Guild
Millswood Parent Club
National Latino Peace Officers Assn., San Joaquin Chapter
New Directions
Nor Cal Center for Deafness
North Stockton Rotary
Omega Delta Phi
Omega Master
Perfect Ten Booster Club
Pioneer Little League
Plymouth Square
Port City Girls Softball League
Preceptor Omicron Epsilon/Beta Sigma Phi
RSVP
San Joaquin Aids Foundation
San Joaquin County 4-H Exchange
San Joaquin General Hospital Auxiliary
San Joaquin Hispanic Chamber of Commerce
Sister City Association
South Stockton Lions Club
St. Andrew’s Lutheran Church
St. Luke’s Parents Booster Club
St. Mary’s Interfaith Dining Room

STARS
Stockton Animal Shelter Friends
Stockton Art League
Stockton Beautiful
Stockton Canine Connection
Stockton Civic Theatre
Stockton Fire Department Auxiliary Firefighters
Stockton Host Lions
Stockton Marine Corps Club
Stockton Parks & Recreation Foundation
Stockton Police Department Junior Cadets
Stockton Police Department Reserve Unit
Stockton Police Department VIPS
Stockton Rotary (RYLA)
Stockton Women’s Network
Stockton Youth Soccer
Sundance Running Club
The Brighter Side of Down’s Syndrome
TLC School for Homeless Children
Tri Delta Phi Rho
Trinity Lutheran Church
United Cerebral Palsy
Valley SPCA
Wagner Holt School Science Club
Zeta Beta Master
### Yearly Donations to Charity

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Total to Date: $5,157,107

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### The Michelob Ultra Great Spear-It Run

Hosted by Mayor Ann Johnston  
Tony Vice, Race Director  
Coordinated by  
Don Miller, Stockton Sports Commission Director  
Sundance Running Club

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### Special Recognition

To members of the  
Police Department  
Fire Department  
Public Works Department  
Community Services Department  
and entire  
City of Stockton  
who have helped coordinate this event.

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### STOCKTON ASPARAGUS FESTIVAL

Co-Sponsored by the

CITY OF STOCKTON
Thanks to our 2010 Sponsors!

Golden Crate Sponsors
Bank of Stockton
California Asparagus Commission
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Delta Sierra Beverage
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Chevron
Downtown Stockton Alliance
Pepsi Bottling Group
Stockton Conference & Visitors Bureau
Storer Transportation
The Record
Waste Management

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Woodbridge Winery

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Stockton Sports Commission
West Coast Golf

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KWIN
HAWK
KJOY
KKIQ-Tri-Valley
KCBS-San Francisco
KeBuena
KCRA-TV3/My 58
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Croce & Company
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Golden State Lumber
Greater Stockton C of C
Heinz

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LightsWest Productions BSI Imaging
Rolling Stages R&R Sound
Stage Production
Palmer Advertising
Ad Campaign & Website Maintenance
San Joaquin Magazine
Pocket Guide
KCRA-TV3/My58
Official TV Station of the Festival