A RESOLUTION OF THE CITY OF STOCKTON LEVYING AN ASSESSMENT ON LODGING BUSINESSES WITHIN THE STOCKTON TOURISM BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2010-2011

On February 6, 2006, the City Council adopted Ordinance No. 003-07 establishing the Stockton Tourism Business Improvement District pursuant to the Parking and Business Improvement Area Law of 1989 (Streets and Highways Code Sections 36,500, et seq.); and

The City Council adopted a Resolution of Intention No. 10-0168 to levy and assessment for fiscal year 2010-2011 on June 8, 2010; and

The Tourism Business Improvement District Advisory Board has prepared and filed its Annual Report containing the budgets for fiscal year 2010-2011 from the Greater Stockton Chamber of Commerce and the City of Stockton Sports Commission; and

The Advisory Board is recommending that the revenue generated be divided equally between the Chamber and the Sports Commission less the City’s administrative fees; and

The assessment of two percent (2%) on all lodging businesses will generate approximately $400,000 in fiscal year 2010-2011 to promote, market, and attract tourism and sporting events to the City of Stockton; now, therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF STOCKTON, AS FOLLOWS:

1. An assessment is hereby levied against lodging businesses within the District, commencing on July 1, 2010, for fiscal year 2010-2011. Lodging businesses include hotels, motels, bed and breakfast inns, and similar lodging businesses as defined in Stockton Municipal Code (“SMC”) section 3.28.020. The assessment is based upon two percent (2%) of the rent charged by the operator of the lodging business per occupied room per night. Extended stays, defined as more than 30 consecutive dates, will be exempt from the levy of assessment.

2. Pursuant to the Advisory Board’s recommendation, one-half of the revenue will be transferred to the Greater Stockton Chamber of Commerce and one-half of the revenue will be transferred to the City of Stockton Sports Commission (less five
percent (5%) administrative cost) to carry out the activities, programs, expenses and services outlined in the Annual Report.

3. The payment of assessments to the City of Stockton shall be monthly or quarterly at the discretion of the lodging business. The effective date for commencement of the assessment imposed on the operators of the lodging businesses in the District is July 1, 2010. New lodging businesses within the District shall not be exempt from the assessment.

4. The City Manager is hereby authorized to take the steps that are appropriate to carry out the purpose and intent of this resolution.

PASSED, APPROVED and ADOPTED _____ JUN 29 2010 _____.

ANN JOHNSTON, Mayor
of the City of Stockton

ATTEST:

KATHERINE GONZALEZ-REISSNER
City Clerk of the City of Stockton

::ODMAYGRPWISEICOS.CM.CM_Library.83538.1