June 28, 2005

TO: Mayor and City Council

FROM: Pamela Sloan, Director of Parks and Recreation

SUBJECT: RESOLUTION: ADOPT FINDINGS AND ISSUE A REQUEST FOR PROPOSAL FOR AN EXPANSION TO THE PUBLIC ART PRE-QUALIFIED ARTISTS’ POOL

RECOMMENDATION:

It is recommended that the City Council adopt a resolution adopting findings and authorizing the issuance of a Request for Proposal (RFP) for the expansion of the pre-qualified artists pool for public art commissions for projects less than $27,061.00.

Summary

The RFP process will enlist applications from artists, both local and regional, for acceptance into the pre-qualified artists’ pool. Artists accepted into the pool, by selection of the jury and ratification by the Public Art Advisory Committee, will become eligible for commissions by the Public Art Advisory Committee, based on selection by a selection jury for each project, for projects which do not exceed the amount of $27,061.00.

DISCUSSION

Background

The Public Art Ordinance provides for 2% of the construction budget of capital Improvement and Redevelopment projects to be designated for Public Art. Each fiscal year brings public art opportunities for small projects, interior or exterior, and/or design team participation in a variety of media. These projects are often appropriate for direct commission by the Public Art Advisory Committee because of scope and timeline. Artists who may be eligible for pool projects will not be restricted from applying for larger project RFQ’s.

Present Situation

Artists qualified for the pre-qualified artists’ pool are no longer eligible as of May 2005. An expansion of the pool of artists who are qualified for commissions needs to be re-established and expanded. The Public Art Manager has been tasked by the Public Art Advisory Committee (PAAC Meeting June 1, 2005) to seek approval of an RFP for publishing an application for the Pre-qualified Artists’ Pool for the Public Art Program from July 1, 2005 – July 1, 2007.

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Scope of Work Requirements

The general scope of work requirements are:

1. Prepare a cover letter with artist’s statement of philosophy and submit with current resume (8 copies).
2. Fifteen slides of recent artwork, OR a PowerPoint CD with at least 15 high resolution images. Label each slide with artist’s name, title of work, date of work, dimensions of work and an indication of “top”/“bottom” of slide.
3. An annotated slide list with artist’s name, artwork title, date of work, dimensions of work, location of work, media and cost of work for project.
4. Addressed, stamped envelope for return of slides, if return of slides desired.
5. Provide at least three references from the Public Art professional area.

USE OF REQUEST FOR PROPOSALS (RFP) FINDINGS

Stockton Municipal Code, Section 3-105, allows for negotiated contracts over twenty seven thousand, sixty one ($27,061.00) dollars in cases where the City Council has approved findings which support and justify exceptions to the competitive bidding process. The circumstances in which findings can be made include negotiated contracts following solicitations of competitive proposals. The following proposed findings support the use of the RFP process for inclusion of Public Art for the Pre-Qualified Artists' Pool

1. A competitive bidding process requiring detailed specifications in order to obtain a uniform price proposal would not afford the City the ability to obtain the quality and unique expertise required and, therefore would not be in the best interest of the City.

2. The RFP process will permit the City to select an artist who can provide professional, creative and unique art work. A strict cost competitive basis for the selection of such an artist reduces the opportunity for the City to evaluate the providers as to quality of service provided.
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3. Selection of an artist solely on the basis of cost to the project, can result in an unacceptable quality of service to the public.

SELECTION COMMITTEE

It is suggested that the following members comprise the Selection Committee for the Public Art Pre-Qualified Artists’ Pool: a representative from the City Manager’s office, a representative from Public Works, a representative of the Housing and Redevelopment Department, a representative of the Municipal Utilities District, a representative of the Stockton Arts Commission, a representative of the Public Art Advisory Committee, a representative from the community and an artist.

FINANCIAL SUMMARY

Funds for each project will be made available as approved by the Council, and the 2% of the construction budget is allocated for a public art project.

Respectfully submitted,

PAMELA SLOAN, DIRECTOR
PARKS AND RECREATION

PS:rab

Mark Lewis Esq., City Manager
RFP PROCESS FOR THE EXPANSION OF THE ARTIST POOL
FOR PUBLIC ART PROJECTS 2005 – 2007 FOR THE CITY OF
STOCKTON

This RFP provides for the application and acceptance of pre-qualified artists for the Public Art Program, much like the pre-qualified pool of architects the City Currently uses. The pool of artists will be utilized only for public art projects not exceeding the City Manager’s discretion limit ($27,061.00). The Public Art Advisory Committee will be responsible for the selection of the artists in this pre-qualified pool, on the basis of recommendations made by a selection panel coordinated, per the public Art Master Plan. Artists who receive a "pool project" will not be eliminated from eligibility for other advertised projects. This pool will last for not less than 24 months, at which time the PAAC may choose to advertise for the pool again. Artists residing in San Joaquin County or the contiguous counties will, where appropriate, be given preference.

ELIGIBILITY

Artists residing in San Joaquin, Amador, Alameda, Calaveras, Contra Costa, Sacramento and Stanislaus counties will, where appropriate, be given preference the pre-qualified artist pool.

CRITERIA FOR EVALUATION

1. Artistic excellence and creativity, as represented in slides and/or other support material
2. Evidence of past professional experience adequate to undertake and successfully execute a public art project on time and within budget.
3. Availability to personally attend design team meetings, workshops and presentations, as may be needed.
4. Past experience incorporating community input and coordination with government agencies.

RFP SUBMISSION REQUIREMENTS

Applicants must submit the following materials:

1. Eight copies (8) of a one page cover letter describing your public art interest and viewpoint.
2. Eight copies (8) of your resume (not more than 3 pages).
3. Fifteen slides or CD images or recent artwork, preferably public artwork, in plastic slide sheets, appropriately labeled with title, artist, top and bottom indicators and the date of the work.
4. An annotated slide list for the submitted works (in 3) including all the above information together with location, medium and cost of work.

5. A self addressed stamped envelope for the return of the slides if that is desired.

- Unsolicited materials will not be accepted.
- Only one set of slides or visual images is necessary.

For more information please call: Robyn Burror at 209-937-8940 or email at robyn.burror@ci.stockton.ca.us

RFP DEADLINE 5 P.M. JULY 29, 2005

Mail and Deliver to: City of Stockton
Public Art Manager
6 East Lindsay Street
Stockton, CA 95202
RESOLUTION APPROVING FINDINGS AND AUTHORIZING THE ISSUANCE OF A REQUEST FOR PROPOSAL (RFP) FOR THE EXPANSION OF THE PUBLIC ART PROGRAM ARTIST POOL

WHEREAS, the City of Stockton seeks to acquire proposals to expand the Public Art Program Artist Pool through a request for proposal (RFP) process, and

WHEREAS, Section 3-105 of the Stockton Municipal Code (“SMC”) requires that findings be made prior to the issuance of the RFP; now, therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF STOCKTON, AS FOLLOWS:

1. Pursuant to SMC section 3-105, the City Council hereby approves the following findings which support the use of the RFP process for the solicitation of proposals for the expansion of the Public Art Program Artist Pool:
   a. A competitive bidding process based on a uniform price proposal would not afford the City the ability to obtain the quality and unique expertise required and, therefore, would not be in the best interests of the City.
   b. The RFP process will permit the City to select artists who can provide professional, creative service.
   c. A strict cost competitive basis for the selection of artists reduces the opportunity for the City to evaluate the artists as to quality of service provided.
   d. Selection of artists solely on the basis of cost of services can result in an unacceptable quality of service to the public

2. That based on these findings, the City Council hereby declares that an exception to the competitive bidding process is justified and authorizes use of the RFP process for the project.

3. That the City Council hereby approves the RFP for the project, and that the City Manager is hereby authorized and directed to solicit responses to the RFP and return to the Council; with a recommendation on the artists to be retained.
4. That City Councilmember __________________ is hereby appointed to serve on the Selection Committee along with the representatives as deemed appropriate by the City Manager.

5. The City Manager is hereby authorized and directed to make such appropriations, transfer of funds, and/or expenditures as necessary to carry out the purpose and intent of the resolution.

PASSED, APPROVED and ADOPTED ____________________.

ATTEST: ____________________

EDWARD J. CHAVEZ, Mayor
of the City of Stockton

KATHERINE GONG MEISSNER
City Clerk of the City of Stockton